

# Corporate investments in forest restoration

# About Blue Forest

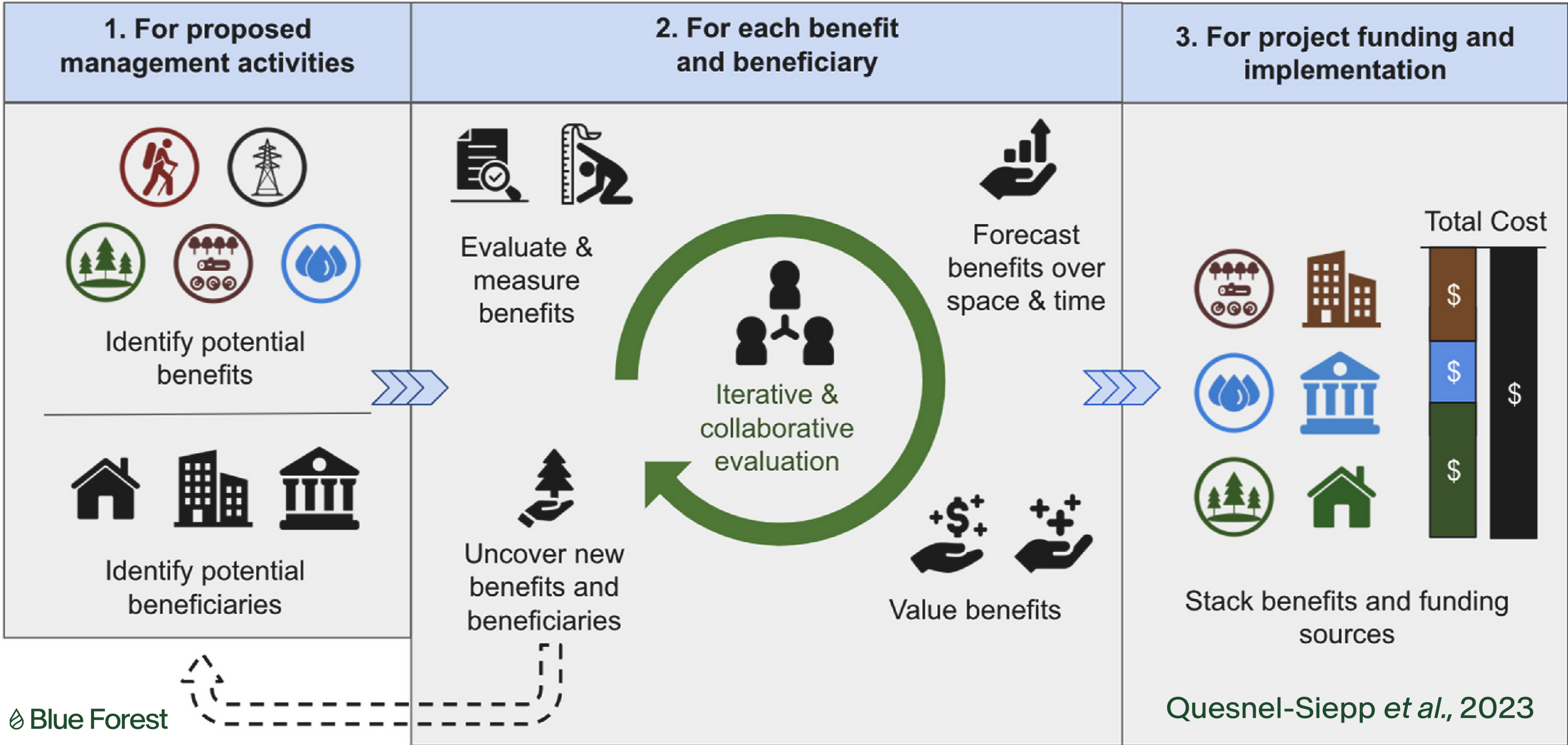
Non-profit -> **sustainable financial solutions to the wildfire crisis**

We partner with corporates and other stakeholders to **realize forest restoration - before and after the fire**

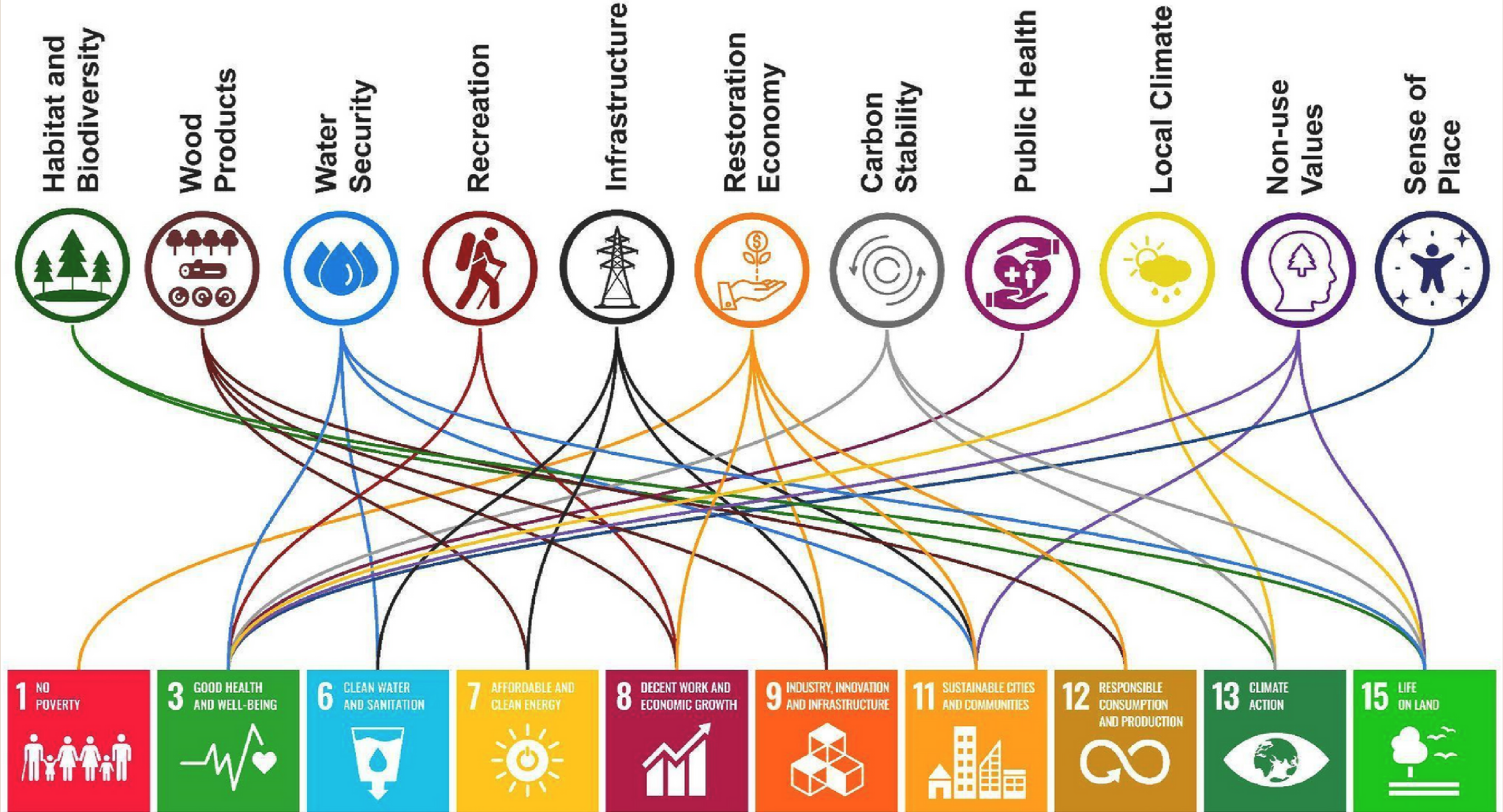
**Interdisciplinary team** of 30+ scientists, financial experts, and engineering professionals



# Multi-Benefit Framework for Funding Forest Management

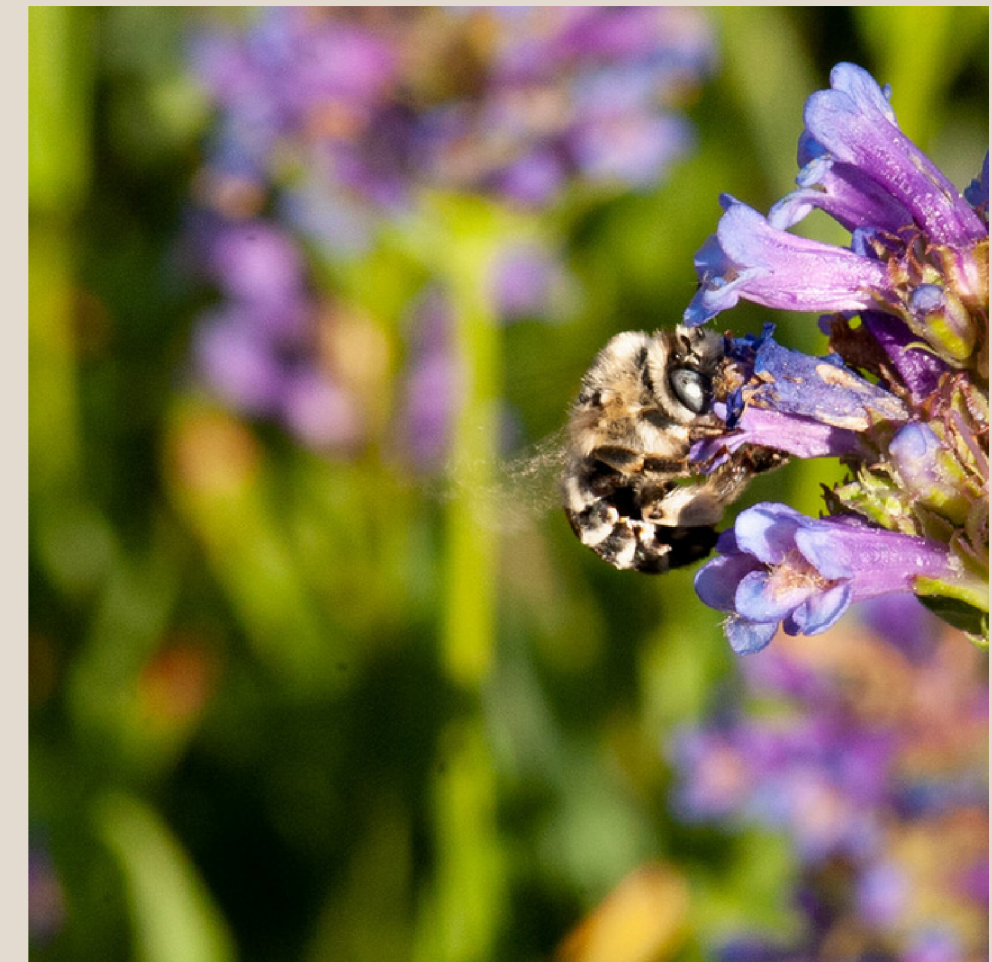


# Multi-Benefit Framework for Funding Forest Management



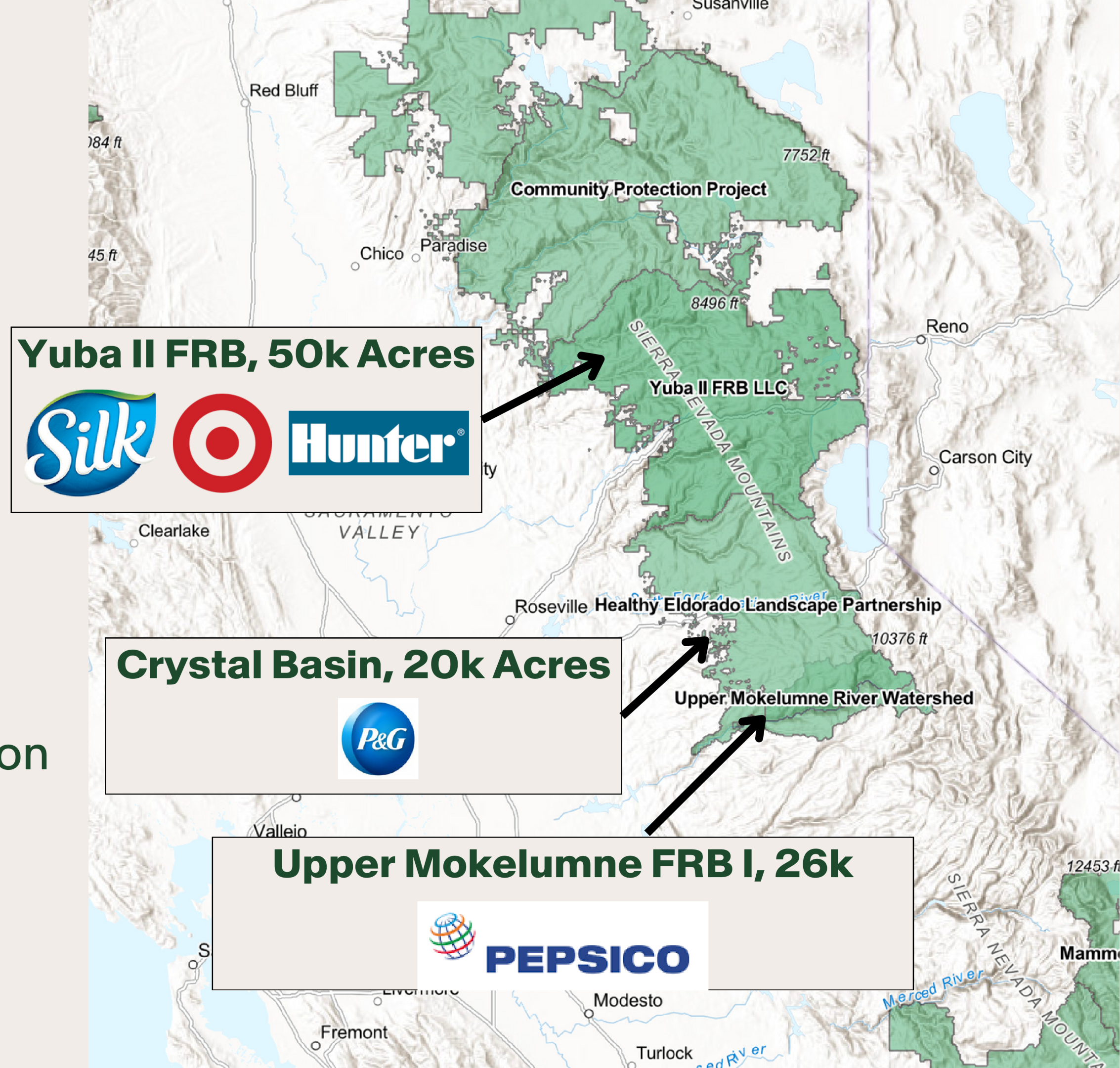
# Benefits of interest to corporates

- Water Replenishment
  - Volumetric Water Benefits
- Carbon Stability
  - Reforestation & Afforestation
  - Avoided Wildfire Emissions
  - Wood Products
- Biodiversity
  - Nascent & rapidly evolving
- Public vs. Private Land
  - Credits vs. Recognized Benefits
  - America's Revegetation & Carbon Sequestration Act



# Existing Corporate Partnerships

- Restoration Activities
  - Non-comm thinning
  - Mastication
  - Rx Burning
  - Reforestation
  - Meadow Restoration
  - Aspen Regeneration
  - Stream/Riparian Restoration
  - Invasive Species Removal
  - Hardwood Culturing



# Opportunities engaging corporates

- Interest in multi-benefit projects
  - What other positive outcomes result from restoration projects?
- Straightforward transactions
  - Quick agreements
- Catalytic investments
  - Can leverage and attract other sources of funding
- Growth sector for partnerships
  - Increasing interest & funding commitments



# Challenges engaging corporates

- Lack of incentives for corporates to participate more fully
  - Simple transactions that are implementation-ready
- Need for ready project pipelines
  - Planning, Permitting, Quantification, MRV
- Support for broader, long-term partnerships
  - Project development + implementation





# Thank you for your time

**Phil Saksa**  
Co-Founder & Chief Scientist

**Email**  
[phil@blueforest.org](mailto:phil@blueforest.org)

 Blue Forest

